



**MAHARASHTRA STATE
BOARD OF TECHNICAL EDUCATION
(AUTONOMOUS) (ISO:9001-2008)**

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No. MSBTE / D-59/ CDC/BWW/2010-11/10858

Date: 18 NOV 2011

To,
The Principals,
All Government & Aided Polytechnics
Affiliated to MSBTE.

**Sub.: Proposals inviting for implementation of “Employment Skill
Development Program” for final year students.**

M.S. Board of Technical Education is always keen for the empowerment of the students. Although the students from polytechnics are excellent in their technical skills but lack of following core competencies cannot be ignored.

- 1) Soft Skill, Self-belief and Interpersonal skills.
- 2) Self-Image and Morale.
- 3) Focus and High Attrition.

Britt Worldwide (BWW) is one of the largest education and training companies in the world. BWW operates in nearly 90 countries. With over 40 years of experience in entrepreneurship development skills through Interactive Motivational Platform. Britt Worldwide (BWW) has developed a training program for final year students of polytechnics to increase the employability and life skill of students. The program will be conducted by trainers of BWW.

MSBTE has planned to implement this program on pilot basis in selected institute.

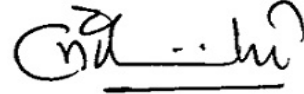
The participating student has to pay training fees Rs. 1000/- at the time of admission. Remaining fees will be reimbursed to BWW by MSBTE on successful completion of training.

The duration of course is 15 weeks, (Total 90 hours) (3 hrs. per day in 2 consecutive days of a week).

Government and Aided institutions who are interested to implement this training program has to fulfill the following conditions.

- 1) Interested student (only final year) should pay Rs. 1000/- as a course fees.
- 2) Only one batch of 50 students will be allowed per institute.
- 3) The classroom allotted for the training program must have LCD projector.
- 4) Institutes should appoint one co-ordinator to help and create necessary environment by providing needed support for creating activity based training.
- 5) Program should be conducted without disturbing regular teaching load as per teaching and exam scheme.

Interested Government and Aided institutes may send their proposals on or before 9th Dec., 2011 to this office.



(Dr. P.M. Khodke)

Director

M.S. Board of Technical Education,
Mumbai – 51.

Encl.: Program Contents.

Copy forwarded to :

1. Director of Technical Education, M.S. for information.
2. P.S. to Hon'ble Minister, Higher & Tech. Edn., Mantralaya for information.
3. The Secretary, M.S.B.T.E., Mumbai for information.
4. Accounts Officer, M.S.B.T.E., Mumbai for information & necessary action.
5. Dy. Secretary, MSBTE, R.O., Pune/Nagpur/Aurangabad and Officer I/C, Mumbai Sub-Region, MSBTE for information necessary action.



Employment Skills Development Program

Empowering Students of Maharashtra

Objectives:

1. To empower student with transformational skills.
2. To impart life skills to 1 batch in 9 cities each, such that student undergoing final year Diploma class study becomes a complete individual with an all round developed personality.
3. To create self confident, motivated and energetic youth who will participate productively in building the nation.



Steps of Pilot Project - Employment Skill Development Program.

Step - I

Diagnosis: Through Individual **Psychometric Profiling**

Step - II

Prescription and Therapy: Customized training Intervention.

To improve and enhance employability through Cutting Edge Training interventions using blended learning approach

Step - III

Feedback.

Pilot Project Scope: -9 Batches of Final Year Polytechnic Students at 9 locations.



Project Details: -

Step 1: - Individual profiling of students based on a custom developed Psychometric Tool

Benefits:

1. Students will be aware of their Personality & learning Style
2. Students will know their strengths and area of improvement
3. Student will know their Guidance for other stake holders in their life to understand them better
4. Guidance on Selection of academic Streams & career options
5. Guidance on improving their resume's and bettering their career choices

Step 2: - To impart training on various aspects of a student's personality to improve his or her employability.

Graduate Empowerment Program SM

Course Duration: 90 Hours

Employability Skill development Training Program Objectives:

At the end of this training programme, participants will be able to:

1. Understand the essence of human transformation and development
2. Understand the aspects of preparation for the transition into the corporate world
3. Understand and develop the skills that will help them become successful professionals
4. Understand the required core competencies, so as to succeed in one's professional and personal life
5. Understand the importance of communication – physical, psychological, semantics
6. Develop successful personality traits to handle difficult situations in life and have a winning mindset.
7. Have all information at the fingertips



Graduate Empowerment Program SM Program Flow

S No	Sessions	Learning Objectives	Methodology	Duration
1	Introduction and expectation mapping	<ul style="list-style-type: none"> • Introductions & Icebreaker • Workshop Contracting • Expectation Mapping • Sharing program Objectives 	<ul style="list-style-type: none"> • Facilitator Led Discussion • PPT • Icebreaker 	15 Minutes
2	Graduate's Skills	<ul style="list-style-type: none"> • Goal setting-Philosophy and formulae • Grooming & body language • Corporate Etiquette • Mind mapping-Effective study techniques • Time management • Stress management • Assertiveness-Expressing your thoughts • Public speaking • Resume building • Interviews-Your check point 	<ul style="list-style-type: none"> • Facilitator Led Discussion • Exercises • PPT • Group discussion & personal interviews • Mock drill for interviews and group discussion • Faculty debrief 	30 Hours
3	Communication	<ul style="list-style-type: none"> • Communication basics • Business English- Words for office • Verbal and non-verbal communication • Language skill • Building linguistic skill • Communication tools • Learn the techniques • Spoken English (optional) 	<ul style="list-style-type: none"> • Facilitator Led Discussion • PPT • Exercises • Activity • Faculty debrief 	30 Hours
4	Success Habit	<ul style="list-style-type: none"> • Entrepreneurship spirit • You, your dreams and your career • power of the spoken word • Who dares win • Effective visualization-The key of all • Building high self esteem • Talk to yourself-Dream building • Thinking big makes it big 	<ul style="list-style-type: none"> • Facilitator Led Discussion • PPT • Activity • Faculty debrief 	30 Hours
5	Closing & Action Plan	<ul style="list-style-type: none"> • Wrapping up the session and developing individual action plan 	<ul style="list-style-type: none"> • Design individual action plans 	15 minutes



Post Training Progression Mapping

- After the training program each students will be given performance report
- The performance report will indicate the strength and weakness areas of the students
- The report will have tips for the students to work on their weakness and get result
- Students will follow an action plan after the training to implement the training takeaways.

Step 3: Feedback taken by BWW, Government on skills imbibed, benefits accrued, and the level of enhancement in terms of confidence levels, skill levels, communication levels, employability readiness.

For Students

1. Detailed & Profiled resume of the Student (with Personality Report)
2. Detailed Synopsis of Strengths and Area of Proficiency with proficiency level.
3. Certificates with Detailed Marks
4. Technology training interface (E-learning, Video based trainings etc)